

GENESIS
INNOVATION ACADEMY
Development Committee Report

Tuesday, March 14, 2023: 6pm – 7pm

Development Link: https://zoom.us/meeting/register/tJwvf-6spjMoHdJzWEXFdLr_PSAah57INJT2

Development Committee Members: Keishia Niblack, Tomika Jones, & Dr. Gavin Samms

Development Committee Meeting Attendees: Keishia Niblack and Tomika Jones

Late Attendee: Dr. Marcus Shute

Development Committee Meeting Minutes

- I. Opening/Call to Order: Meeting called to order @ 6:13 PM
- II. Attendance & Quorum A. The quorum was met.
- III. Announcements & Recognition (none)
- IV. Discussion Items
 - A. Amendment to the Agenda
 - 1. Motion made Keishia NiBlack to add the discussion or monthly or bi-monthly meetings to the agenda.
 - 2. Motion seconded by Tomika Jones
 - 3. Abstentions - none; Opposed - none
 - 4. Motion carried by unanimous vote
 - B. Discuss SOW and Engagement Agreement from Lance Lucas Associates
 - 1. The proposal states \$45K total is project cost – minimum 3 months, but the Board vote approved \$15K total for the SWOT Analysis.
As a result, the proposal cannot be signed as is and must be further discussed.
 - 2. MS joined the call to help the committee re-analyze the proposal
 - 3. Discussed other potential options for cost comparisons and reminders that enrollment / marketing SWOT analysis.
 - 4. The consensus was to bring this conflict to the Board to determine if we want to proceed to avoid extending ongoing discussions for SWOT analysis.
 - C. Monthly or bi-monthly meeting schedule
 - 1. The committee will delay consideration for bi-monthly committee meetings until the July meeting, based on the current decision at hand for marketing SWOT analysis.
- V. Public Forum (none)

VI. Executive Session (none)

VII. Action Items

- A. Bring the proposal cost conflict the Board to determine if we want to proceed to avoid extending ongoing discussions.
- B. Send an email to Finance about the contract cost to add to their agenda.

VIII. Next Meeting – Tuesday, [April 11, 2023](#) @ 6pm

IX. Meeting Adjourned: Meeting adjourned @ 6:56 pm