

Genesis Innovation Academy

“Creating a Legacy of Greatness – One Scholar at a time!”

BOARD MEETING MINUTES

January 25, 2024

7:00 PM

- I. Opening/Call to order: Meeting called to order at 7:04pm.
- II. Attendance and Quorum Verification
 - A. Attendance: Tomika Jones (TJ), Marcus Shute (MS), Gavin Samms (GS), Jeff Lawrence (JL), Eddie Bradford (EB), Marissa Coleman (MC)
 - B. Absences: Keishia Niblack (KB)
 - C. A quorum was present.
- III. Approve Consent Agenda
 - A. Adoption of Agenda
 1. TJ moved to adopt the Consent Agenda
 2. MS seconded that the Consent Agenda be moved.
 3. No Abstentions.
 - B. Approval of **December** Minutes
 - C. Approval of **November** Financials
 1. Boys Academy
 2. Girls Academy
 - D. Committee Reports
 - E. Recommended Board Action Items
 1. Finance: Governor’s Stipend was approved and distributed on January 22, 2024
 2. Finance: Additional \$4K for Leader Retention Bonus
 3. Finance: Recommended Approval of Tenure Bonus Policy
 4. Governance: February Committee meeting has been moved to 2/12/2024 @ 5 pm.
- IV. Announcements & Recognitions
 - A. 01/24/24 – PowHer January Trip (CANCELLED)
 - B. 01/27/24 – Fathers Being Involved (FBI) Event (CANCELLED)
 - C. 01/29/24 – Field Trip: MS Girls – Big Escape Room
 - D. 01/30/24 – Field Trip: MS Boys – Big Escape Room
 - E. 01/30/24 – Information Session for Potential Parents
 - F. 02/01/24 – Omega Psi Phi Service Visit
 - G. 02/02/24 – Scholar of the Month Celebration for January
 - H. 02/02/24 – Letter of Intent to Return sent to Faculty.
 - I. 02/02/24 – Intent to Return form sent to current parents.
 - J. 02/12/24 – Academic Committee Meeting
 - K. 02/12/24 – Governance Committee Meeting (Tentative)
 - L. 02/12/24 - Finance Committee Meeting (Tentative)

- M. 02/13/24 – Development Committee Meeting
- N. 02/19/24 – Asynchronous Day
- O. 02/20/24 – Asynchronous Day (Tentative)
- P. 02/21 – 02/23 – Winter Break
- Q. 02/22/24 – Board Meeting

V. Discussion & Action Items for the Board

A. Governance – (Dr. Marcus Shute, Committee Chair)

- 1. Update Item #1: Potential Friends of Genesis Candidates
 - a. Alex Parker and Calleb Obumba meetings will be setup before the next Board meeting
- 2. Update Item #2: Strategic Plan
 - a. Plan needs to be finalized
- 3. Update Item #3: Governance Training
 - a. All Board Members will attend training in Athens, GA on February 6, 2024
- 4. Update Item #4: SCSC Monitoring Results
- 5. Action Item #4: Governance Committee Meeting Change for February
 - a. Meeting has been changed to February 12 at 5pm
- 6. Action Item #4: Finance Committee Meeting Change for February
 - a. Meeting has been changed to February 12 at 6pm

B. Finance – (Jeff Lawrence, Committee Chair)

- 1. Action Item #1: Recommend Approval of Facilities Resource Center contract through June
 - a. JL recommends the FRC contract be approved through June.
 - b. TJ seconded the motion to approve the FRC contract through June.
 - c. Abstentions – none.
 - d. The motion carried unanimously.
- 2. Update Item #1: Tech-Ad Hoc Committee
 - a. Members: Commodore Primous, Charlotte Smith, Enrico Brunson, Gavin Samms
 - b. Technology Life Cycle Plan Meeting will be scheduled.
 - 1. A draft plan is in place.
 - 2. JL to reach out to GS to schedule a meeting.
- 3. Update Item #2: Donation Bank Account
 - a. Each school will have an account setup along with a disbursement account.
 - 1. Money will flow into a disbursement account and then allocated to each academy.

C. Development – (Keishia Niblack, Committee Chair)

- 1. Update Item #1: Development Consulting Update
 - a. Staff has concerns Lance Lucas is moving forward well
 - b. Another meeting will be scheduled to gain more insight

- D. Academic Excellence – (Dr. Gavin Samms, Committee Chair)
 - 1. Action Item #1: Approve Academic Calendar Changes
 - a. Two asynchronous days (Feb. 20 and Mar. 18) will be added to the calendar to makeup for inclement weather.
 - b. TJ will entertain a motion to revise the calendar for makeup days.
 - c. MS moved to approve the academic calendar changes that were proposed.
 - d. JL seconded the motion.
 - e. Opposed: None.
 - f. Abstentions: None.
 - 2. Update Item #1: Enrollment & Enrollment Marketing
 - a. 586 total as of January 10, 2024
 - b. GS has contracted someone to coordinate our enrollment efforts
 - c. Relaunched a “Follow Us” Campaign on social media
 - d. Intent to Return form was updated and released on 1/26.
 - e. Information sessions have been scheduled for January 30 and February 15
 - f. Direct campaign to reach out to families as a check in to see how families are coming along.
 - 3. Update Item #2: Staffing Update
 - a. Made an offer to an Instructional Coach
 - b. GS has an interview with a potential 2nd grade teacher candidate
 - c. The Team is search for a math and reading interventionist

VI. Public Forum

- A. No Comments from the Public Forum

VII. Executive Session

- A. TJ entertained a motion to go into Executive Session at 8:02pm.
- B. MS moved to enter into Executive Session.
- C. EB seconded the motion.
- D. Opposed – none.
- E. Abstentions – none.

VIII. Action Item Review

- 1. Old Business (Prior Action Items)
 - a. GS – Resend Tenure Bonus Policy to Finance Committee for review.
 - b. GS – Follow-up with Attorney and Insurance Company on Renovation
- 2. New Business (Action Items)
 - a. Governance Committee Meeting moved to 2/12/2024 at 5pm.
 - b. Finance Committee Meeting moved to 2/12/2024 at 6pm.
 - c. Genesis will investigate setting up a foundation.

IX. Next Board Meeting: [February 22, 2024 @ 7:00 PM](#)

X. Closing and Adjournment @ 9:10pm