

Genesis Innovation Academy

"Creating a Legacy of Greatness – One scholar at a time!"

BOARD MEETING MINUTES

March 27, 2025

7:00 PM

- I. Opening/Call to Order at 7:09PM
- II. Attendance and Quorum Verification
 - A. Attendees: Marcus Shute (MWS), Gavin Samms (GS), Eddie Bradford (EB), Alex Parker (AP), Tomika Jones (TJ)
 - B. Absences: Marissa Coleman (MC), Keishia Niblack (KN), Jeff Lawrence (JL)
 - C. Guests: Allison de Souza (AdS)
 - D. Quorum: A quorum is confirmed.
- III. Approve Consent Agenda and Minutes - TJ entertained a motion to add Interview with Board Candidate to the agenda and approve the Consent Agenda. MWS seconded the motion. Approved without abstention or opposition.
 - A. Approve **March** Agenda
 - B. Approve **February** Minutes
 - C. Approve **January** Financials
- IV. Announcements & Recognitions – No action taken.
 - A. 3/25 Boys and Girls Track Team going to the Finals @ Lakewood Stadium, 5PM
 - B. 3/29 Boys & Girls Track Meet @ Trinity MS Invitational, CoEd Flag Football Game, Boys Baseball Game, 9AM
 - C. 4/5 Baseball Game, 2PM
 - D. 4/15 Baseball Game, 6PM
 - E. 4/16 Baseball Game, 6PM
 - F. 4/17 Scholar of the Month, 9AM
 - G. 4/18 E5 Expressions Extravaganza, 5:30PM
 - H. 4/19 FBI Meeting, CoEd Flag Football Game
 - I. 4/19 Baseball Game 12PM
 - J. 4/23 Academic Celebration
 - K. 4/25-26 GA MS State Championship
- V. Discussion and Decision Items for the Board – No action taken.
 - A. Governance - (Dr. Marcus Shute, Committee Chair)
 1. Update: Board Governance
 2. Board Training Update
 3. Board Candidate Interview
 - B. Finance – (Jeff Lawrence, Committee Chair) - No action taken.

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1. Update: [Enrollment](#) - as of March 1
 - a. Boys Academy – 308 (February 306)
 - b. Girls Academy – 302 (February 306)
 2. Update: Budget Planning – draft budget will be presented at the next Finance Committee meeting and public hearing plans for the budget will be confirmed.
 3. Insurance Renewal – Five potential providers are under review and may require an emergency vote. AP will provide additional insights on cost saving options.
- C. Development – (Keishia Niblack, Committee Chair) - No action taken.
1. Update/Discussion: Strategy/Chief of Staff
- D. Academic Excellence - (Dr. Gavin Samms, Committee Chair) - No action taken.
1. Update: SCSC Comprehensive Performance Framework
 - a. Girls Academy – 84, meets requirements
 - b. Boys Academy – 79, one point below the threshold
 - c. There is no immediate funding impact, but additional oversight may be required if issues persist.
 2. Update: CCRPI
 - a. Boys Academy – 84.7
 - b. Girls Academy – 70.6, elementary scores significantly impacted by reading assessments and we will focus on improving early literacy programs
 3. Update: Enrollment Marketing
 - a. Transportation issues remain a key challenge for retention
 - b. More parent outreach will be conducted to ensure communication is clear
 - c. Marketing efforts will focus on early elementary recruitment
 4. Action: Approve 2025-26 School Calendar
 - a. TJ motioned to approve the 2025-26 School Calendar. MWS seconded the motion. Passed unanimously without opposition or abstention.
- VI. Public Forum – None.
- VII. Executive Session
- A. TJ entertained a motion to go into executive session at 8:16PM. EB seconded the motion. Passed unanimously without abstention or opposition.

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- B. MWS entertained a motion to exit executive session at 8:18PM. TJ seconded the motion. Passed unanimously without abstention or opposition.
 - C. TJ made a motion to approve Allison de Souza for board membership with her official term beginning on July 1, 2025. AP seconded the motion. Passed unanimously without abstention or opposition.
- VIII. Action Item Review
- A. Old Business (Prior Action Items)
 - 1. AP will speak with his HR contact about becoming a board candidate and will provide an update to MWS for the next Governance meeting. - *Pending*
 - 2. MWS will share grant writing resources.
 - 3. Finance Committee to evaluate budget impact of new parental leave policy.
 - 4. GS will work with CQ (FRC) to update the school’s facility search plan including square footage and classroom needs for board review. - *Awaiting response from vendor.*
 - 5. GS to send CoS job description and salary range to the Board.
 - 6. JL to confirm CoS position was included in the 2024-25 Budget. – Completed.
 - B. New Business (New Action Items)
- IX. Next Board Meeting **April 24, 2025, 7PM – In Person**
- X. Closing and Adjournment at 8:25PM