

GENESIS

INNOVATION ACADEMY

"Creating a Legacy of Greatness – One scholar at a time!"

SUMMARY | Board of Directors

December 18, 2025
6:00 PM

I. Opening/Call to Order

Meeting called to order at 6:04 PM by Alex Parker. Quorum Confirmed

II. Attendance and Quorum Verification

Attendees: Alex Parker (AP), Jeff Lawrence (JL), Marcus Shute (MS), Gavin Samms (GS), Jeremy Faulk (JF), Eddie Bradford (EB), Renetta Dees (RD), Keshia Niblack (KN), Katessa Archer (KA), Tameka Jones (TJ)

Absences: None

Quorum: Present

III. Approval of Agenda & Minutes

Agenda and prior minutes unanimously approved.

IV. Discussion & Action Items

- a. Governance Committee Report
 - i. MS noted the annual governance training calendar had been distributed.
 - ii. The committee did not meet during Fall break.
- b. Finance Committee Report
 - i. The Board received updates on financial and development activities.
 - ii. Ongoing efforts were discussed to strengthen enrollment, visibility, and engagement.
- c. Academic and Policy Committee Report
 - i. Academic performance updates were presented, including results from the winter iReady diagnostic.
 - ii. Data reflected positive growth trends in both math and reading.
 - iii. An increase in scholars performing at or above grade level was noted.
 - iv. Plans for a summer academic remediation camp for emerging readers were shared.
 - v. Updates to ELA standards were reviewed.
 - vi. Professional development efforts were highlighted.
 - vii. Teacher training initiatives have increased the number of certified educators.
 - viii. Improvements in instructional alignment and assessment practices were noted.

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- d. Development Committee Report
 - i. Social media and storytelling initiatives were highlighted as key strategies.
 - ii. The importance of coordinated messaging was emphasized.
 - iii. Potential involvement of school-based representatives to enhance digital engagement and outreach was discussed.

V. Public Forum

- a. A speaker raised concerns regarding accessibility and communication.
- b. The need for virtual participation options for Board and parent association meetings was expressed.
- c. Concerns were raised regarding the frequency of parent surveys.
- d. The importance of sharing survey results with families was emphasized.
- e. Timely communication regarding meeting cancellations was identified as a concern.
- f. All comments were received and entered into the record for Board consideration.

VI. Executive Session

No Action

VII. Next Meetings

Board of Directors: **January 29, 2026**

VIII. Closing & Adjournment

Meeting adjourned at 6:54 PM