

GENESIS

INNOVATION ACADEMY

"Creating a Legacy of Greatness – One scholar at a time!"

MINUTES | Development Committee

January 13, 2026

6:00 PM

I. Opening/Call to Order

Meeting called to order at 6:20 PM by Keishia Niblack - Quorum Confirmed

II. Attendance and Quorum Verification

Attendees: Keishia Niblack, Alison Souza, & Jeremy Faulk

Quorum: Present

III. Approval of Agenda & Minutes

Agenda & Past minutes unanimously approved.

IV. Discussion & Action Items

- a. Lance Lucas and Associates – Final Status
- b. Social Media Presence
- c. New Facility Fundraiser
- d. Board Giving – Recommendation
- e. Alison connected with Tracy Crump

V. Action Item Review

- a. Status of Lance Lucas & Associates – **Jeremy to follow up with Dr. Samms to confirm if this is closed.**
- b. Defer Social Media presence discussion to Jan 2026 mtg. – **Budget. Re-brand. Content creator.** Alison connected with Mrs. D/Mrs. Moore at Genesis re: a teacher who is an award winning TikTok creator. Currently we have TK Consulting. Plan to sunset TK Consulting at the end of school.
- c. New facility fundraiser – **We are ready and where we need to proceed with a campaign. Need graphics of future school vision and schematic floor plan with fundraising goal.**
- d. Board giving – **Minimum. \$250 each. / \$500-\$1000 (a portion comes from board member and then a portion coming from fundraising)**
- e. **Vendor sponsorship – Profit share based on being the selected vendor.**
- f. Alison's update from meeting with Tracy Crump -

VI. Executive Session

None

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VII. Next Meetings

Finance Committee: **February 10, 2026**

VIII. Closing & Adjournment

Meeting adjourned at 7:07 PM