GENESIS
INNOVATION ACADEMY

"Creating a Legacy of Greatness – One scholar at a time!"

MINUTES | Board of Directors
October 29, 2026
6:00 PM

I. Opening / Call to Order

a. *The meeting was called to order at 6:10 pm.*

II. Attendance and Quorum Verification

a. *Attendees: Alex Parker (AP), President; Marcus Shute, Sr., Vice-President (MS); Jeff Lawrence (JL), Treasurer; Eddie Bradford, Jr. (EB), CFO; Katessa Archer (KA), Director;*
b. *Absent: Alison DeSouza (AS), Secretary*

III. Approve Consent Agenda

a. *EB motioned to approve the Consent Agenda, excluding the August Financials; JL seconded. The motion passed unanimously.*

*A. Adoption of **October** Agenda*
*B. Approval of **September** Board Meeting Minutes*
C. Committee Reports
D. Recommended Board Action Items

a. *Approval of **July** Financials for Boys and Girls Academies, subject to audit*
~~*b. Approval of **August** Financials for Boys and Girls Academies, subject to audit*~~

IV. Announcements and Recognitions

a. *11/03 – Asynchronous Day (Election Day)*
b. *11/09 – Academic Committee Meeting (tentative)*
c. *11/10 – Development Committee Meeting (tentative)*
d. *11/17 – Finance Committee Meeting (tentative)*
e. *11/18 – Governance Committee Meeting (tentative)*
f. *11/18 – Pow-HER Day*
g. *11/19 – Health & Safety Visit*
h. *11/23-27 – Thanksgiving Break*

V. Discussion & Action Items

A. Governance – (Dr. Marcus Shute, Committee Chair)

a. *Discussion: Board and Committee Candidates*
b. *Update: Board Giving*
c. *Update: Board Training*

i. *Move committee meeting*

B. *Finance – (Jeff Lawrence, Committee Chair)*
   a. *Update: Enrollment (as of 10/01 vs. 09/01)*
      i. *Girls Academy = 315 (-6)*
      ii. *Boy Academy = 298 (-2)*
   b. *Update: Property Search (primary discussion in Executive Session)*

C. *Development – (Alison DeSouza, Committee Chair)*
   a. *Update: Social Media Effort*

D. *Academic and School Operations – (Dr. Gavin Samms, Committee Chair)*
   a. *Update: State Monitoring of Boys SPED Performance*
   b. *Update: Strategic Planning*
   c. *Update: Computer Purchase (Staff)*

VI. Public Forum

VII. Executive Session
   a. *Property Search*
      i. *JL motioned to enter Executive Session. EB seconded. The motion passed unanimously at 6:46 pm.*
      ii. *JL motioned to exit Executive Session. KA seconded. The motion passed unanimously at 6:57 p.m.*
         1. *Send AP Affidavits*

VIII. Action Item Review
   a. *Prior Action Items*
      i. *Send Board Members Donation Link and Tax ID # (GS) - Done*
   b. *New Action Items*
      i. *Contract Information (GS) - Done*

IX. Next Meeting: November 19, 2026 @ 6:00 PM
   a. *Following Board Meeting*: **December 17, 2026**

X. Closing and Adjournment
   a. *MS motioned to adjourn the meeting. EB seconded. The meeting adjourned at 7:03 p.m.*